GPTS FOR ARCHITECTS:

How to Leverage AI for Profit and Productivity

Presented by Bryon McCartney and Emily Fischer →

Defining Your GPT's Purpose and Role

Exercise 1: Identifying Key Tasks

am archmark

2017 E. Ninth St. #2102B
Cleveland, OH 44115

www.archmark.co
info@archmark.co
(877) 959-2983

archmark

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Cleveland, OH 44115

www.archmark.co
info@archmark.co
(877) 959-2983

Crafting Your GPT's Persona

GPT Behavior Checklist

Exercise 3: Check "Yes" or "No" below based on your preferred behaviors

Should the GPT...

☐ Yes ☐ No Provide detailed explanations for its responses?

☐ Yes ☐ No Simplify technical language for clients?

☐ Yes ☐ No List any assumptions it makes in its responses?

☐ Yes ☐ No Use a formal tone in all communications?

☐ Yes ☐ No Prioritize brevity and conciseness?

☐ Yes ☐ No Offer alternative options or solutions when answering questions?

☐ Yes ☐ No Clarify project-specific details (e.g., timelines, budgets) in responses?

☐ Yes ☐ No Ask follow-up questions to gather more information when needed?

☐ Yes ☐ No Include references or citations (e.g., codes, standards) when applicable?

☐ Yes ☐ No Offer creative suggestions in design-related tasks?

☐ Yes ☐ No Explain its reasoning or logic behind the answers?

☐ Yes ☐ No Mimic your personal writing style (e.g., tone, voice) in all communications?

☐ Yes ☐ No Address the reader by name when possible?

☐ Yes ☐ No Ask for feedback after providing responses?

☐ Yes ☐ No Adapt its tone depending on the client's familiarity with architectural terms?

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(877) 959-2983

Gathering and Organizing Training Data

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Cleveland, OH 44115

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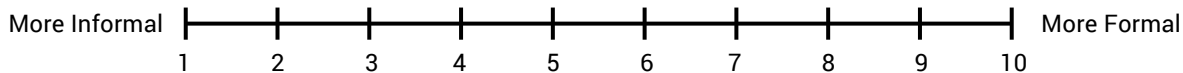info@archmark.co
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Understanding and Analyzing Your Writing Style

Exercise 5: Analyzing Your Own Writing Samples
Tone and Style scale

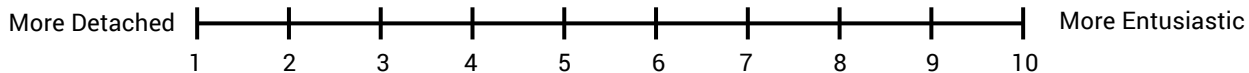## Score your writing in the box across the following dimensions:

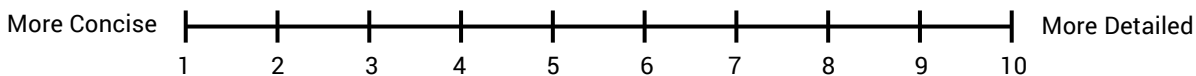**Formality -** How formal or informal should the tone be?

More Informal | 1 2 3 4 5 6 7 8 9 10 | More Formal

Result ☐

Enthusiasm - How enthusiastic or reserved should the language be?

More Detached | 1 2 3 4 5 6 7 8 9 10 | More Entusiastic

Result ☐

Detail - How detailed or concise should the responses be?

More Concise | 1 2 3 4 5 6 7 8 9 10 | More Detailed

Result ☐

Technicality - How technical should the language be?

More Basic | 1 2 3 4 5 6 7 8 9 10 | More Technical
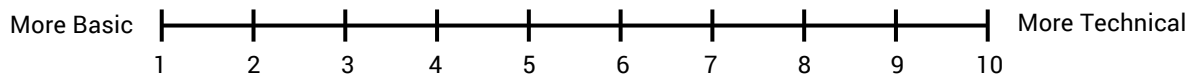
Result ☐

Directness - How direct or tactful should the responses be?

More Subtle | 1 2 3 4 5 6 7 8 9 10 | More Direct
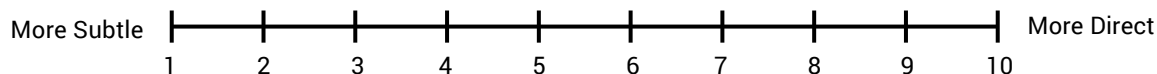
Result ☐

Professionalism - How professional or casual should the tone be?

More Casual | 1 2 3 4 5 6 7 8 9 10 | More Professional
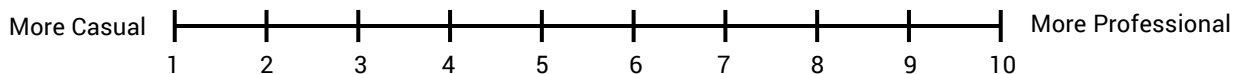
Result ☐

Creativity - How creative or straightforward should the responses be?

Straightforward | 1 2 3 4 5 6 7 8 9 10 | More Creative
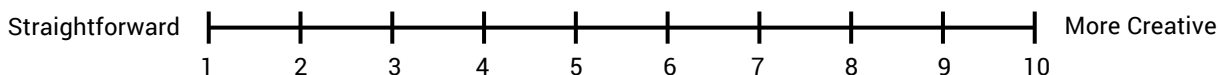
Result ☐

Persuasiveness - How persuasive should the language be?

More Informative | 1 2 3 4 5 6 7 8 9 10 | Highly Persuasive
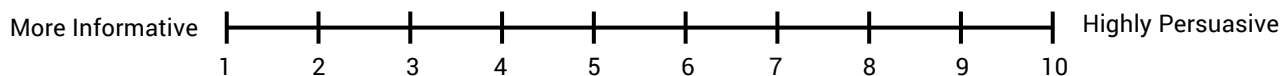
Result ☐

Friendliness - How friendly or neutral should the responses be?

More Reserved | 1 2 3 4 5 6 7 8 9 10 | More Friendly
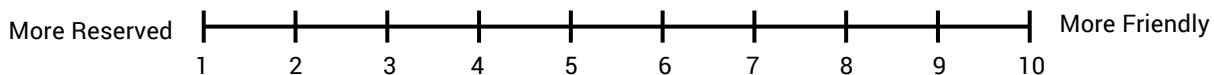
Result ☐

Humor - How much humor should be present, if any?

More Serious | 1 2 3 4 5 6 7 8 9 10 | More Humorous

Result ☐
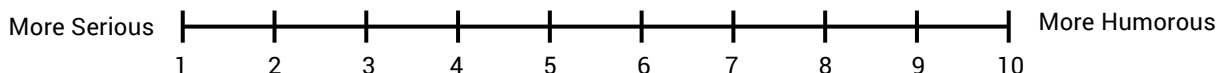
Creating Conversation Starters for Your Custom GPT

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GPT Setup and Configuration

Test & Refine

Ask the GPT to create something (email, blog post, etc.) - Analyze the response.

- Is the GPT pulling from the training data?
- Is the output structured correctly?
- What tweaks would you make to the output?

Adjust your GPT based on your responses or ask your GPT what it needs to make those tweaks.

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Additional Resources

1. OpenAI GPT Documentation
The official GPT documentation is a valuable resource for learning more about the technical side of creating and fine-tuning your GPT. It covers everything from model limitations to API integration.

- OpenAI Documentation

2. Best Practices for Training a Custom GPT
This guide provides practical tips on how to gather training data, write effective prompts, and refine your GPT's outputs for better performance.

- Best Practices for Training GPTs

3. SkillLeap
SkillLeap is an educational platform that offers interactive courses on how to use AI tools like GPTs in various industries. This resource is perfect for learning how to incorporate AI into your daily workflows, including advanced GPT usage.

- SkillLeap

Upcoming Course: Using Custom GPTs for Blog Writing

This course is designed specifically for architects who want to use Custom GPTs to streamline blog writing. It covers:

- How to create blog topics that attract potential clients.
- Developing your firm's unique voice and tone for GPT-generated blog content.
- Step-by-step instructions on training a GPT to write content that reflects your firm's expertise and style.

Interested in learning more?
Sign up for early access to our course, and start transforming your blog writing process with AI today!

Sign Up for the Blog Writing Course

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