

Masheka Turner, MBA

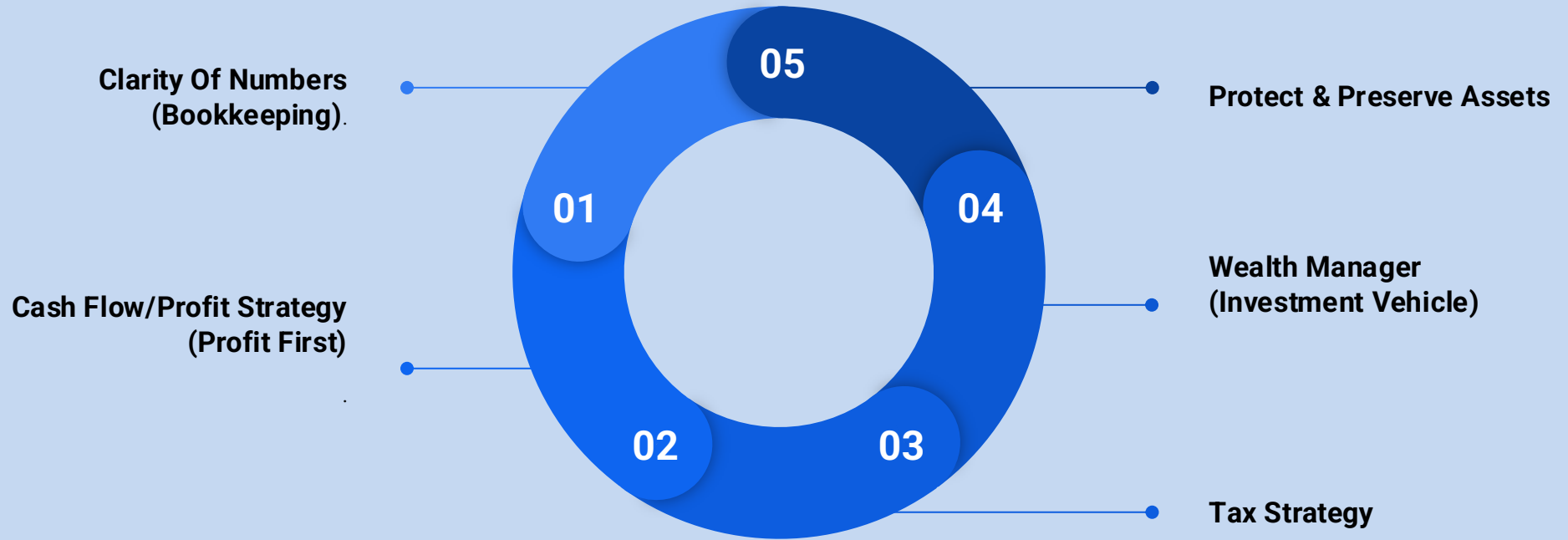
Brightskies Business Services, LLC





Purpose:
**To Help Business Owners Create
Wealth Through Their Business**

Steps: To Create Wealth In Your Business





AXIOMS

A STORY OF ADDICTION



**WARNING
EGO**

MY STORY

**GROW, SPEND, GROW,
SPEND**



PARKINSON'S LAW | BEHAVIOR

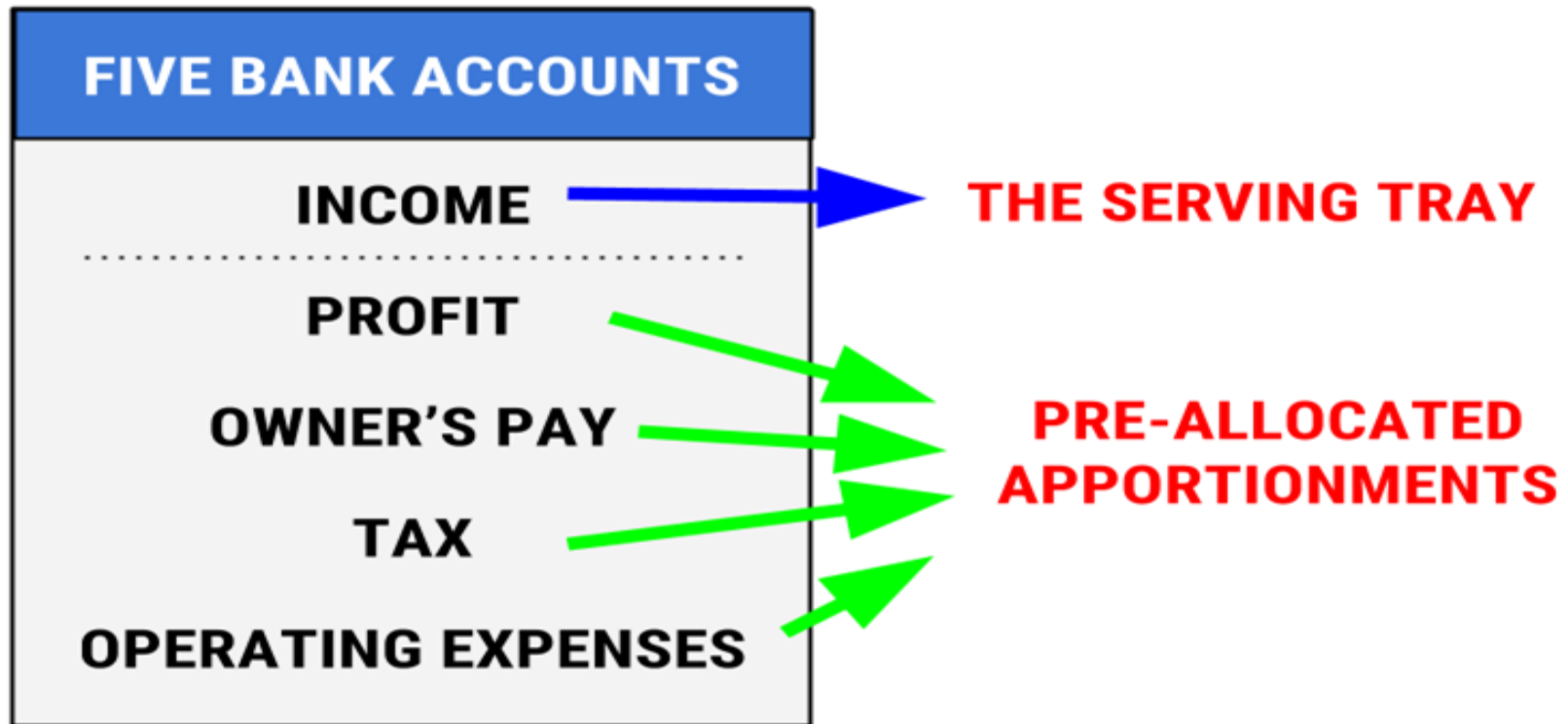


1. SMALL PLATES | PORTIONS



PLATES

ONE SERVING TRAY. FOUR PORTIONS.



SMALL PLATES

SMALL PORTIONS

	A	B	C	D	E	F
Real Revenue Range	\$0 – \$250K	\$250K – \$500K	\$500K – \$1M	\$1M – \$5M	\$5M – \$10M	\$10M – \$50M
Real Revenue	100%	100%	100%	100%	100%	100%
Profit	5%	10%	15%	10%	15%	20%
Owner's Pay	50%	35%	20%	10%	5%	0%
Tax	15%	15%	15%	15%	15%	15%
Operating Expenses	30%	40%	50%	65%	65%	65%

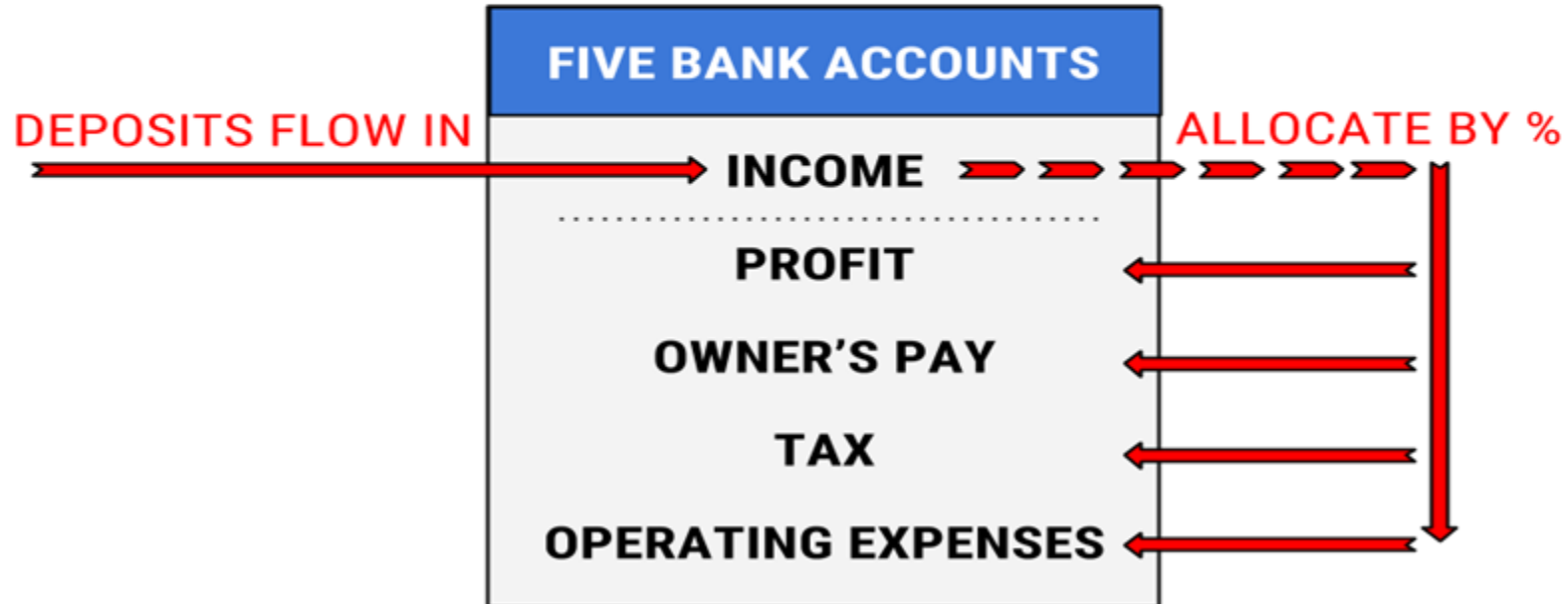


REALITY

**BANK BALANCE
ACCOUNTING**

ALLOCATE

THE ORDER IS
EVERYTHING



PROFIT FIRST

BEHAVIOR NOT LOGIC

SALES – PROFIT =
EXPENSES

A close-up photograph of a gold fountain pen nib writing on a document. The pen is positioned diagonally across the frame. The background is a blurred document with the words "the bad news:" visible. A blue banner is overlaid on the top of the image, containing the title "TRAPPED | THE FRANKENSTEIN FORMULA".

TRAPPED

THE FRANKENSTEIN FORMULA

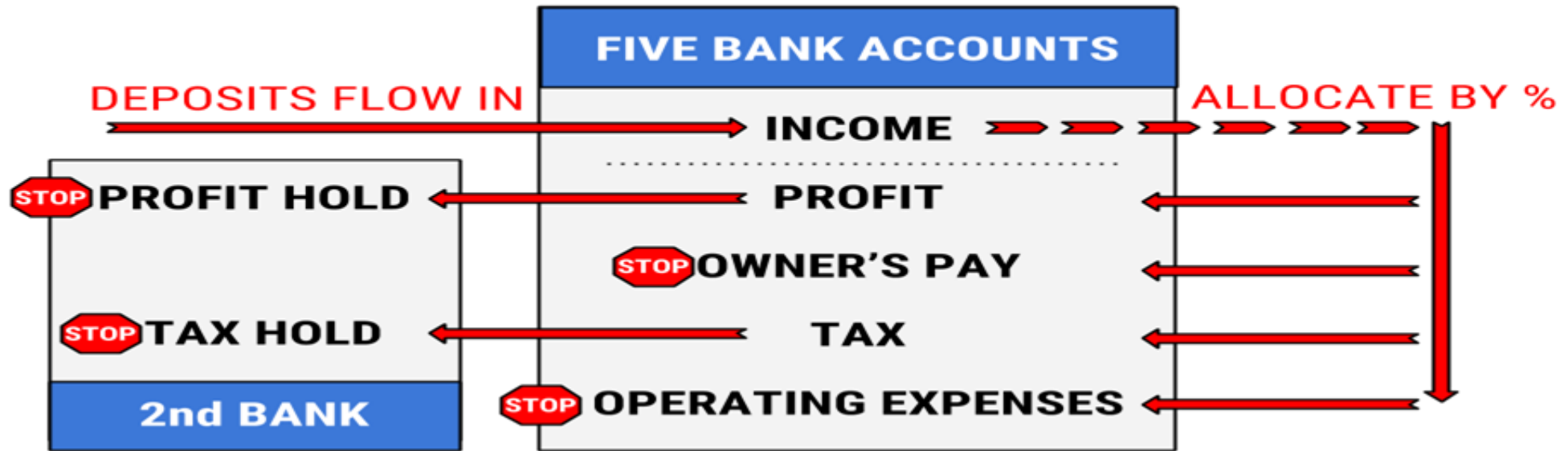
SALES — EXPENSES = PROFIT

3. REMOVE TEMPTATION



OUT OF SIGHT

OUT OF MIND



4. FREQUENCY

THE COMPLEX,
SIMPLE



THE 10/25 RULE

RHYTHM



Brightskies Services

March 31St
June 30th
September 30Th
December 31ST

QUARTERLY | **DISTRIBUTE & ADJUST**

DEBT

FREEZE IT. CRUSH IT. AND DO IT
BEHAVIORALLY!



HELLO
I AM...

ACCOUNTABLE

STICK WITH IT

**DISTRIBUTE &
ADJUST**

NEXT STEP

| TACKLE YOUR BIGGEST
CHALLENGE



<https://brightskiesservices.com/>

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