

# **A Framework for Your Dreams**

## **How to Build Your Personal Life Plan**

**Mark R. LePage, AIA**  
**Founder, EntreArchitect**

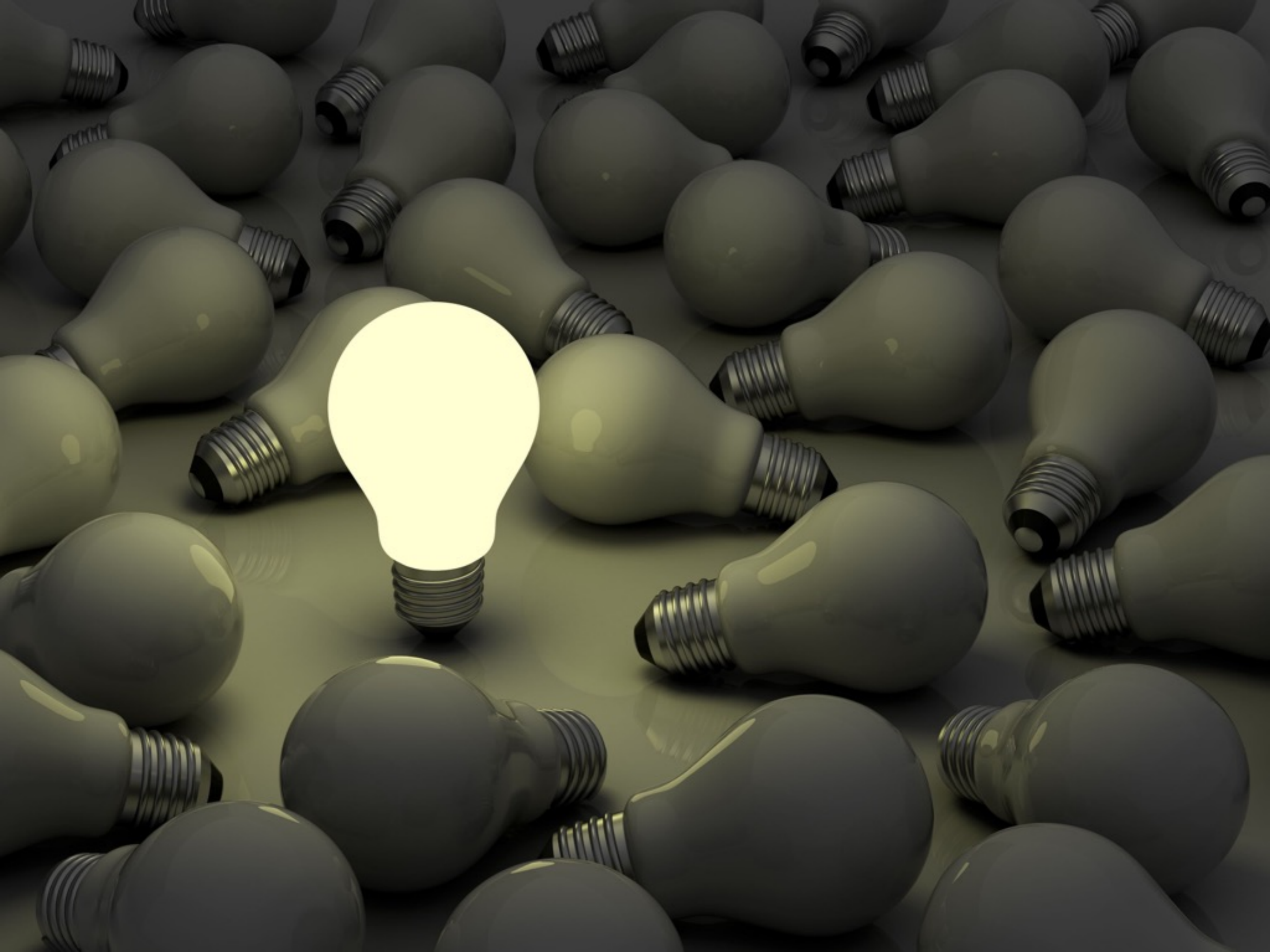
**EntreArchitect Academy Expert Training Session**

401-272-4777



# Dreamer









**FIVECAT STUDIO**

McCarthy LePage Architects, P.C.

EntreArchitect™ Academy

# Build a Better Business. Be a Better Architect.

Find the projects you want. Make the money you need. Be more productive and live a happy, stress-free life. *We'll show you how.*

Expert Training - Small Group Community - Digital Courses - Document Templates

ENROLL NOW

LEARN MORE









# Focus



# Focus Discipline

The background of the image is a dark blue color with a faint, light blue architectural blueprint pattern. The blueprint consists of various geometric shapes, lines, and symbols, including rectangles, circles, and arcs, which are typical of a technical drawing or floor plan. The lines are thin and spaced out, creating a grid-like structure with some irregularities.

**It takes a plan.**

“Begin with the end in mind.”

- Stephen Covey



# DREAMS

# Vision

# Mission



# Goals

# Action

# A Framework

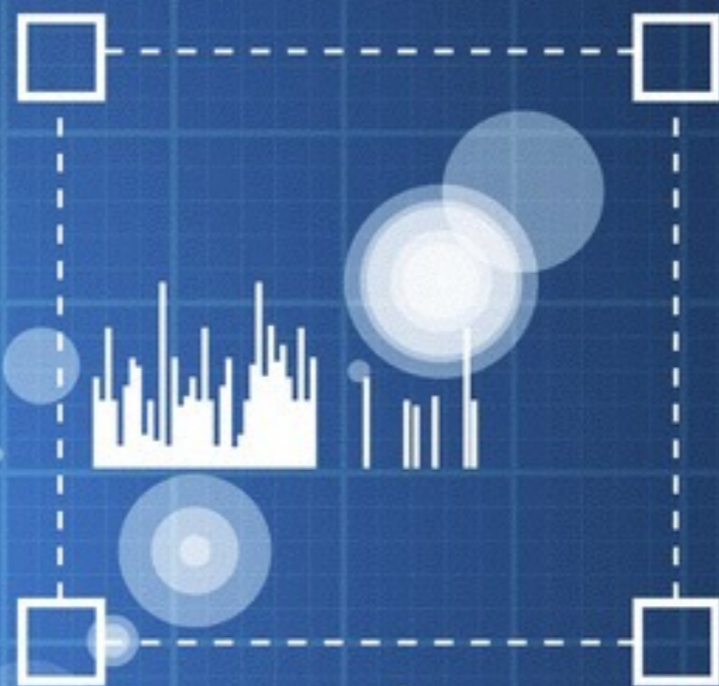


Let's get started...

OPERATIONAL  
EFFICIENCY



PROCESS



STRATEGY

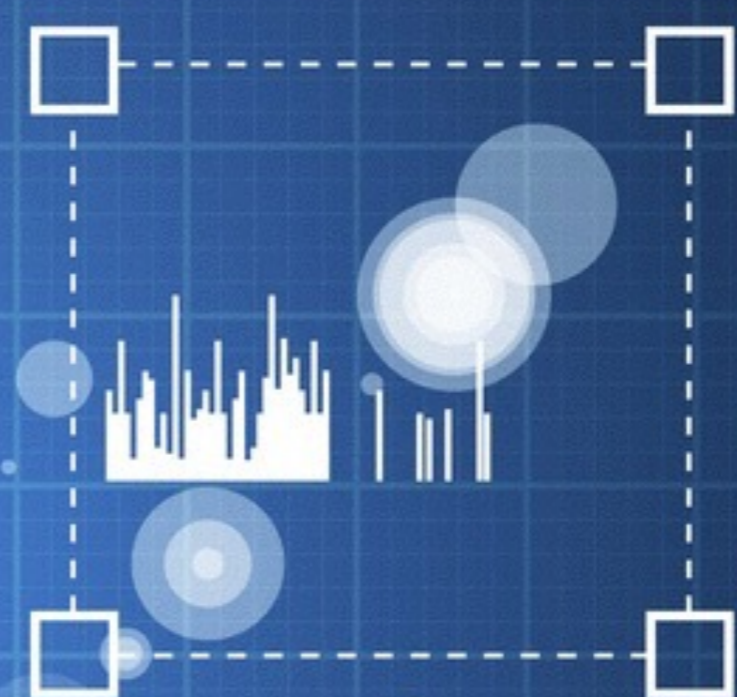


# Dreamers

OPERATIONAL  
EFFICIENCY



PROCESS



STRATEGY









If only...



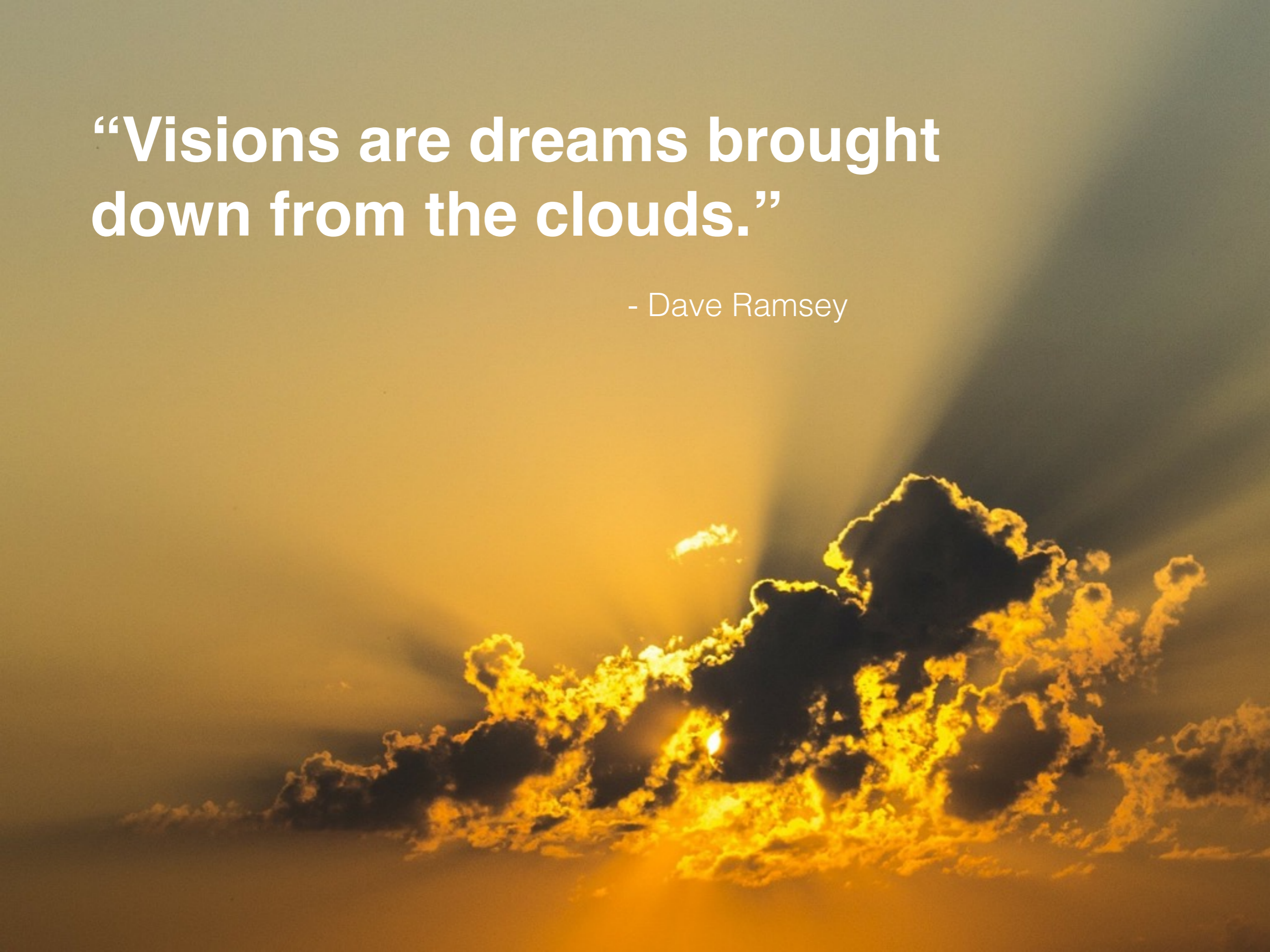


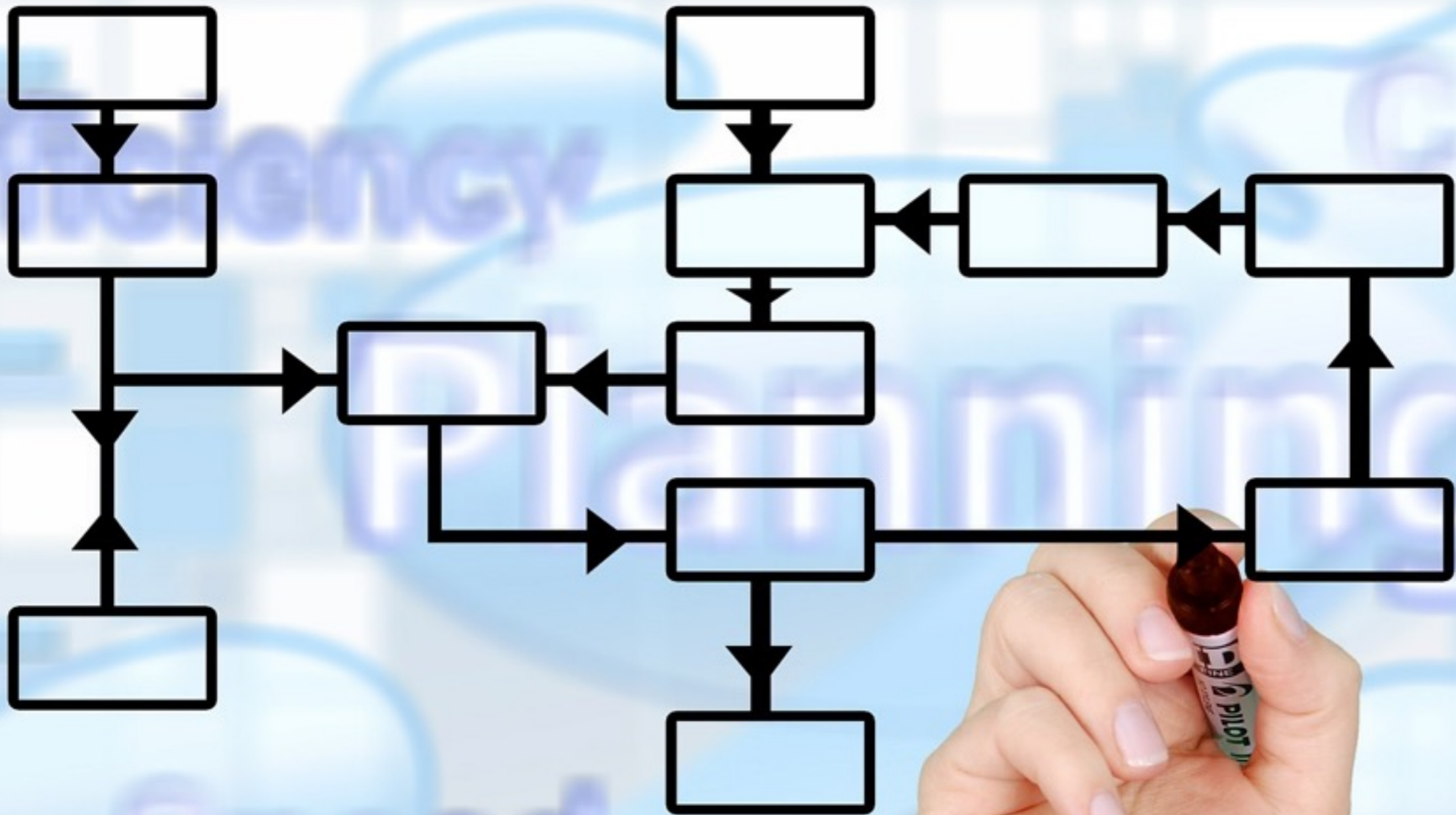
# Vision



**“Visions are dreams brought  
down from the clouds.”**

- Dave Ramsey





Efficiency

Goals

Planning

Speed

Quality



The background of the image is a dense, overlapping collage of US one hundred dollar bills. The bills are scattered across the entire frame, with various orientations and partial views of the portrait of Benjamin Franklin. The green and black ink of the currency is prominent against the off-white paper.

# Vision Narrative

# No limits...



# No limits...

- What type of work?

# No limits...

- What type of work?
- Where are you located?

# No limits...

- What type of work?
- Where are you located?
- How many employees?

# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?

# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?
- How much money are you making?

# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?
- How much money are you making?
- How many hours do you work?

# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?
- How much money are you making?
- How many hours do you work?
- What are you driving?

# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?
- How much money are you making?
- How many hours do you work?
- What are you driving?
- Where do you live?



# No limits...

- What type of work?
- Where are you located?
- How many employees?
- What is your role?
- How much money are you making?
- How many hours do you work?
- What are you driving?
- Where do you live?
- What does your house look like?

# Vision Narrative

# Vision Narrative

It's the first step toward developing a life plan that works.

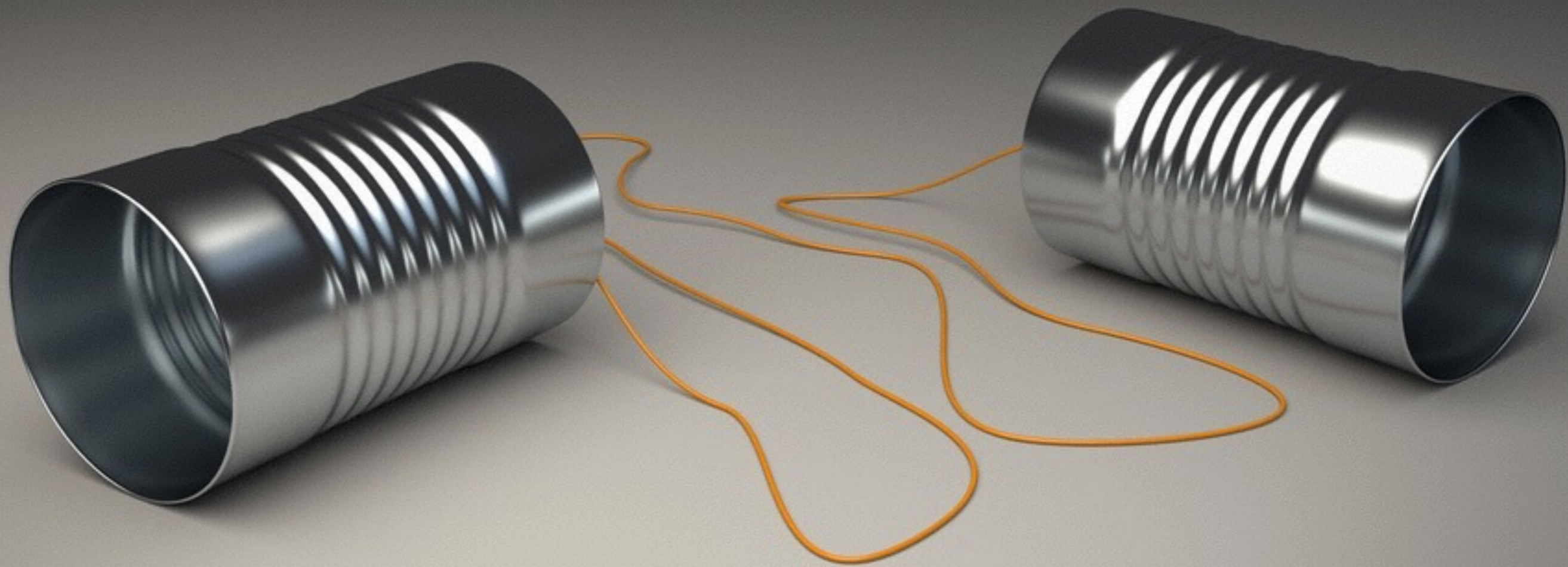


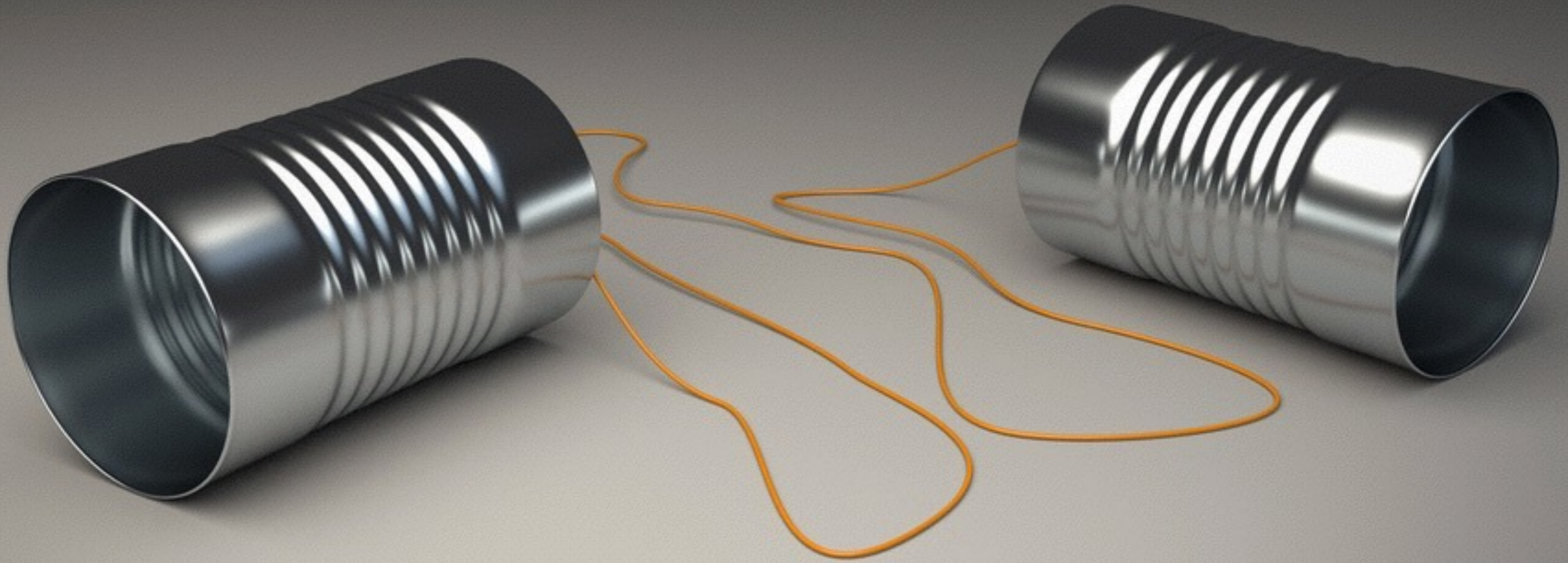
Prepare a short summary of your  
Vision Narrative.

No more than 2 or 3 paragraphs.

140 characters

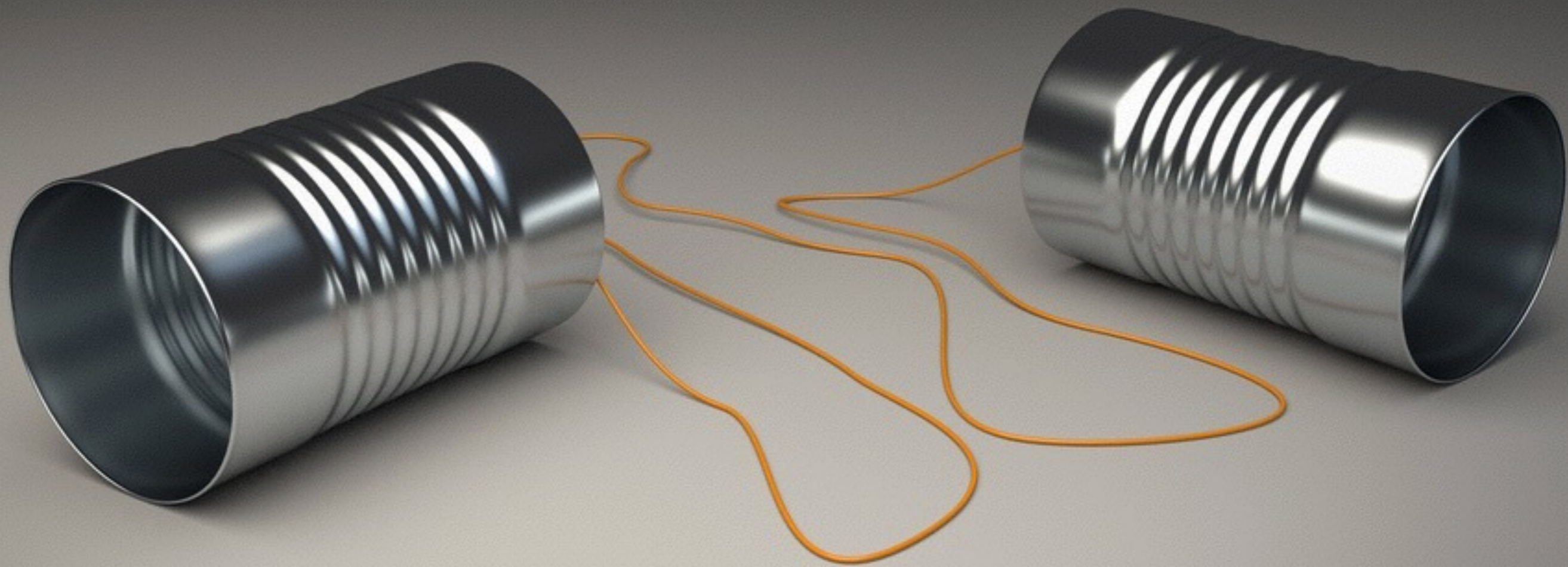
What is the essence of your  
Vision Narrative?

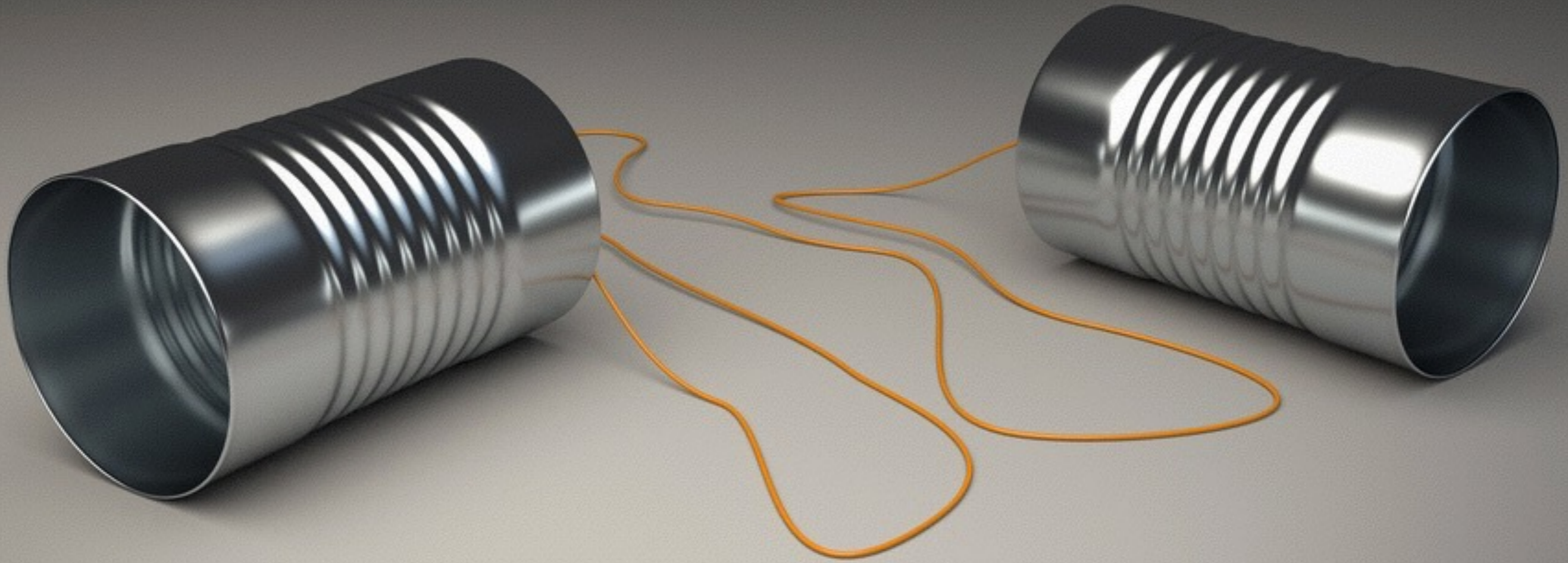




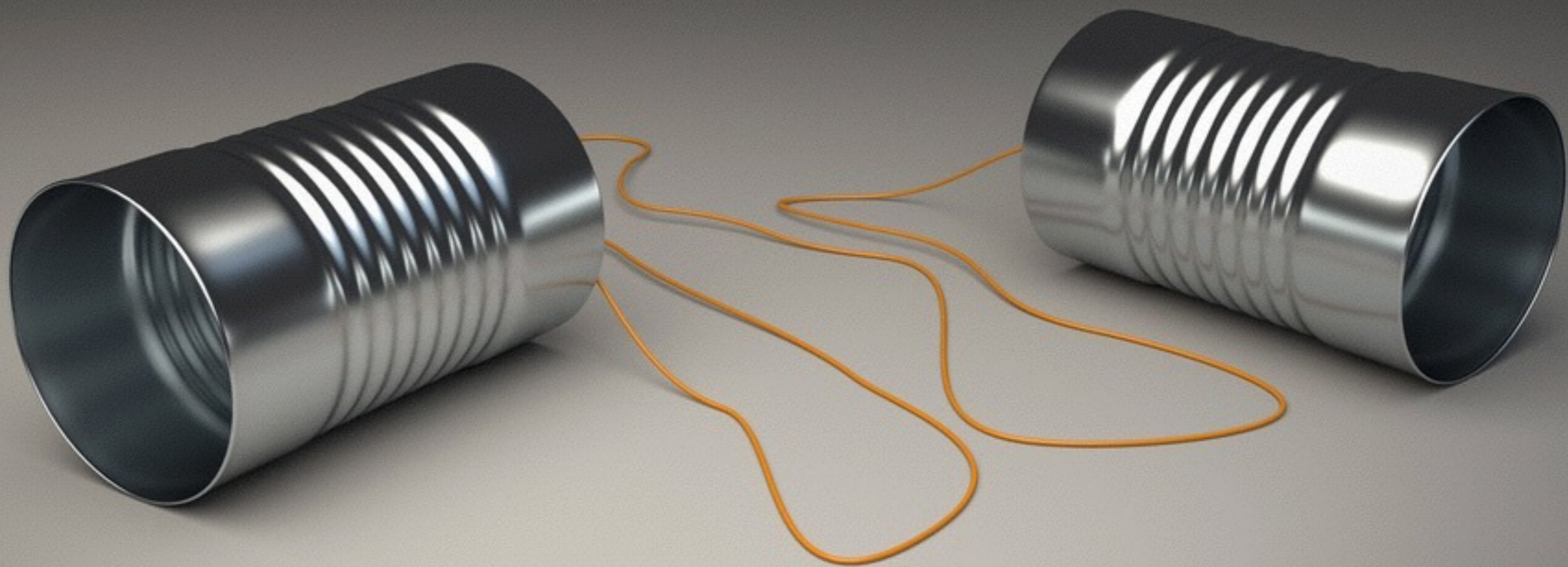
**Vision Statement**

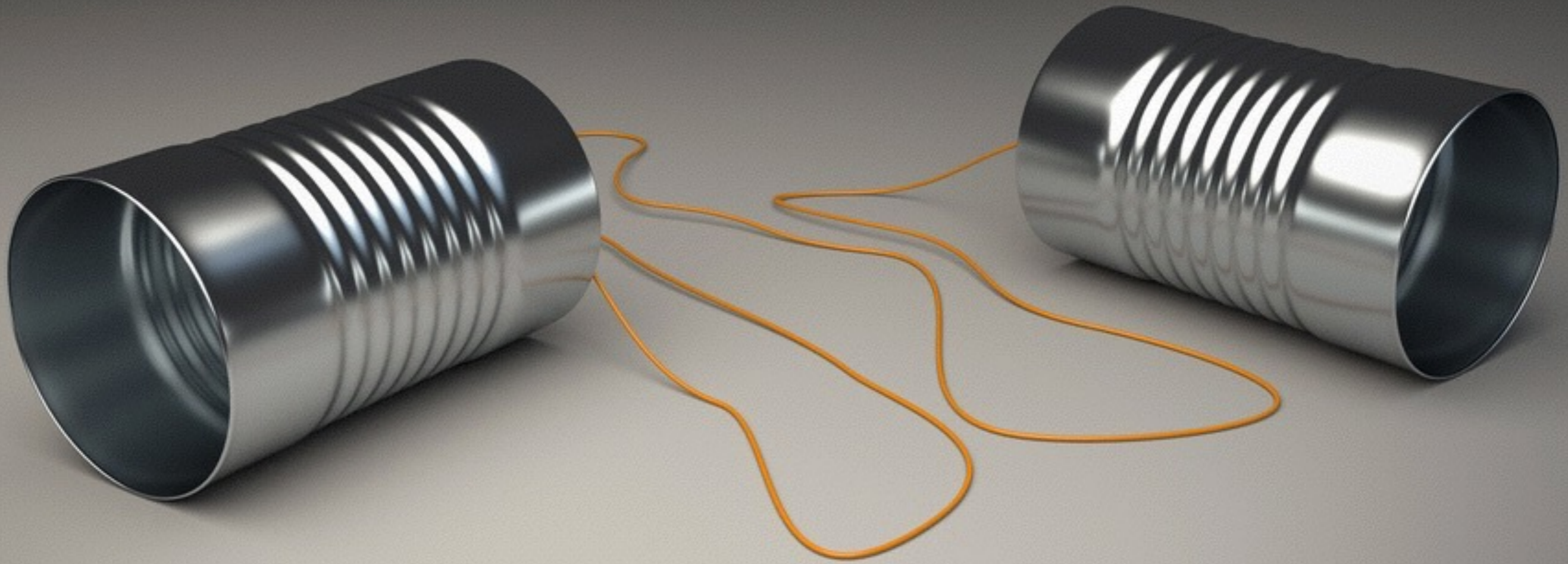






Where do you want to go?





What will you see when you get there?



airberlin

# Vision



# Vision

Big picture ideas...

airberlin









# Mission

Why?

# Why?

Why are we pursuing our Vision?

A red laser light effect with a bright white center and radiating lines.

**“Mission Statements** turn a lightbulb into a laser.”

- Dan Miller





168 Hours



168 Hours  
**84 Hours**







168 Hours  
**84 Hours**

How are we going  
to spend that time?

# Mission

168 Hours

**84 Hours**

How are we going  
to spend that time?



# Mission

# Mission

Decision making becomes very efficient.

# Mission

Decision making becomes very efficient.  
If the task meets the mission, then it's worth doing.

# Mission

Decision making becomes very efficient.

If the task meets the mission, then it's worth doing.

If not... no way!

Why do you do what you do?

# Mission Statement

Why do you do what you do?



# Mission Statement

Words to live by.





# Goals



# Goals

Goals are visions with deadlines.








**S.M.A.R.T.**



# S.M.A.R.T.

S = Specific






# S.M.A.R.T.

S = Specific

M = Measurable




# S.M.A.R.T.

S = Specific

M = Measurable

A = Attainable



# S.M.A.R.T.

S = Specific

M = Measurable

A = Attainable

R = Relevant



# S.M.A.R.T.

S = Specific

M = Measurable

A = Attainable

R = Relevant

T = Time Bound



Career



# Career Financial





Career  
Financial  
Spiritual





Career  
Financial  
Spiritual  
Physical



Career  
Financial  
Spiritual  
Physical  
Intellectual



Career  
Financial  
Spiritual  
Physical  
Intellectual  
Family



Career  
Financial  
Spiritual  
Physical  
Intellectual  
Family  
Social



© The Poimen Group, LLC 2015

Goals are the roadway on which to achieve our Vision.









# Action







Small Victories

# Action Plan

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

**Step 2:** Create an ad describing the available position. (July 15, 2016)



# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

**Step 2:** Create an ad describing the available position. (July 15, 2016)

**Step 3:** Interview candidates. (August 1, 2016)

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

**Step 2:** Create an ad describing the available position. (July 15, 2016)

**Step 3:** Interview candidates. (August 1, 2016)

**Step 4:** Short list the most qualified. (August 15, 2016)

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

**Step 2:** Create an ad describing the available position. (July 15, 2016)

**Step 3:** Interview candidates. (August 1, 2016)

**Step 4:** Short list the most qualified. (August 15, 2016)

**Step 5:** Second interview. (Sept. 1, 2016)

# Action Plan

**Goal:** “I will hire two employees by the end of Quarter 3, 2016.”

**Step 1:** Define the roles and responsibilities. (July 1, 2016)

**Step 2:** Create an ad describing the available position. (July 15, 2016)

**Step 3:** Interview candidates. (August 1, 2016)

**Step 4:** Short list the most qualified. (August 15, 2016)

**Step 5:** Second interview. (Sept. 1, 2016)

**Step 6:** Offer the position. (Sept. 15, 2016)





Step by step...



...things get done and goals are achieved.





# Action Plan

...things get done and goals are achieved.







# Dreams

# Dreams Vision

Dreams  
Vision  
Mission

Dreams  
Vision  
Mission  
Goals

Dreams  
Vision  
Mission  
Goals  
Actions



But wait... there's more.



You have more work to do.





# Vision Narrative



# Vision Narrative Vision Statement




Vision Narrative  
Vision Statement  
Mission Statement





Vision Narrative  
Vision Statement  
Mission Statement  
Goals



Vision Narrative  
Vision Statement  
Mission Statement  
Goals  
Action Plans





A wide-angle landscape photograph capturing a sunset over a mountain range. The sun is a bright, glowing orb on the right side of the horizon, casting a warm, orange and red glow across the sky. The sky is filled with large, billowing clouds that catch the light, creating a dramatic play of light and shadow. The mountains in the foreground and middle ground are dark and rugged, with some sparse vegetation visible. The overall mood is one of awe and grandeur.

**Dream Big!**

A wide-angle landscape photograph capturing a sunset or sunrise over a mountain range. The sky is filled with dramatic, layered clouds, with the sun low on the horizon to the right, casting a warm, golden glow. The foreground shows dark, rugged mountain peaks and ridges, with some sparse vegetation. The overall mood is inspiring and majestic.

**Dream Big!**

Thank you.